

KTH- Sweden's Leading IT University

Scandinavia's largest institution of higher education in technology and one of the leading technical universities in Europe.¹ If we look at the World Top 100 University Engineering Faculties, KTH is the 53. best university in the list.² KTH has three campuses spread around the Stockholm.

-KTH Main Campus

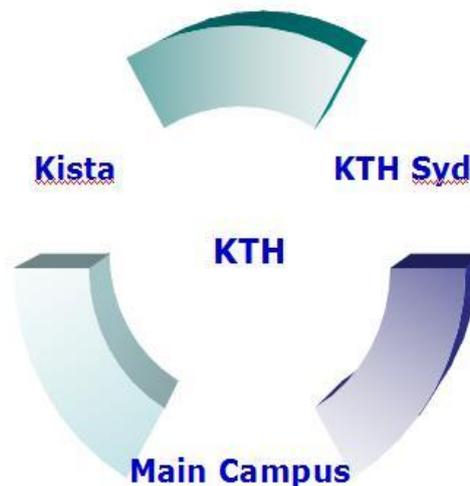
KTH's campus at Valhallavägen is very much like a little town of its own, right in the middle of the city. This covers an area of about the same size as Stockholm's Old Town. The atmosphere at Campus Valhallavägen is quite international.

-Campus Haninge, Telge and Flemingsberg

Campus Haninge, Campus Telge (at Södertälje) and Campus Flemingsberg are usually referred to as "KTH Syd" (KTH South). All three of these are smaller campus areas, thus you will never become just one student in a huge crowd there! Apart from a number of high-tech specialisations in Engineering, KTH South can offer other subject areas such as design, project administration, leadership, business economics, ethics, logistics and oral information structuring. Some of these programmes and courses are given jointly with other universities.

-Kista

The Campus occupies modern facilities for about 5,000 full-time students from KTH and Stockholm University. This is a multifaceted campus with students and faculty from all over the world. It is one of the most important ICT clusters in the world with multinational companies such as Ericsson, IBM, Sun, Tele2, TietoEnator and Nokia.

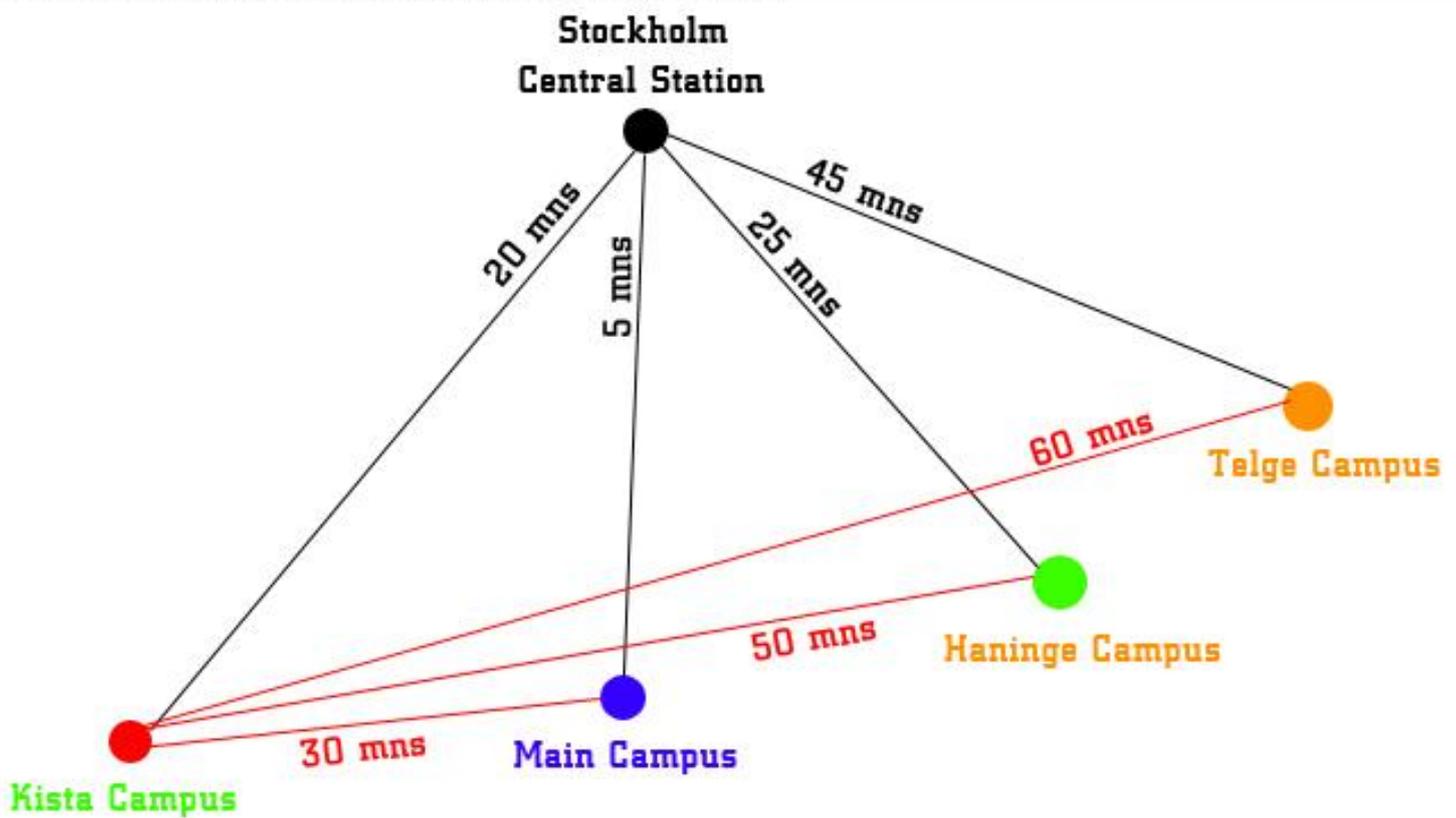


Graph 1- Campuses in KTH

As a summary KTH is the biggest IT university in Sweden and Sun must take care of this core institution in order to increase its market popularity. Most of the researches and innovations are taking place under the umbrella of KTH.

¹ http://en.wikipedia.org/wiki/Royal_Institute_of_Technology

² <http://www.physics.com.sg/uniranking.htm>



Adresses of Campuses :

Kista : Isafjordsgatan 28
 Main : Valhallavägen 79
 Haninge :Marinens väg 30
 Telge : Mariekällgatan 3,

Distances in km from Kista to²:

Main : 14 km
 Haninge :16 km
 Telge : 17 km

References :

- 1- <http://www.sl.se>, Accessed : 21.10.2007
- 2- <http://www.viamichelin.com>, Accessed : 21.10.2007

Graph 2 – Travel Durations and Distances between KTH Campuses

If we look at the travel duration in the Graph 2, from one campus to other it takes a lot time and it is difficult to work for all these three campuses with only one ambassador.

On the flip side of the coin; there could be communication or synchronization problems among the ambassadors if Sun would have two campus ambassadors for KTH. But in our case this is not an issue, as we live in the same house, we have the same schedule and we have been working on different projects (organizational, student unions, software development, and graduation project) together for more than 3 years. Consequently synchronization and cooperation will be our core competency, if we, two, are employed for this position. Also we will be able to visit every campus occasionally and organize events not only in Kista and Main campus but also in other campuses as they offer number of high-tech specialisations in Engineering. One ambassador would at most reach Kista and Main campus but he can never be active in other small but important campuses of KTH.

We have contacts in Excitera³ and AIESEC⁴, which will help us to build a unique network through the KTH starting from teachers, researchers and professors. We

³ <http://www.excitera.nu/main/index.php>

⁴ <http://www.aiesec.org/sweden/contactus>

believe that collaboration and partnership with all other universities and student clubs in Sweden is our main objective.

We have some plans to do with Sun in KTH, for example we will prepare guidelines for proposals for classroom curriculum using Sun SPOT⁵, distribution of free software and tools to community, on-campus events and contests, creating an open source community in KTH, creating a blog and adding information about the events and latest news from open source world.

We are both self-motivated and we can work independently. As we consider the size and importance of KTH for IT sector, having two ambassadors for KTH will be a value for Sun, in order to reach the mass amount of student at KTH.

⁵ <http://www.sunspotworld.com/>